



**CARD SYSTEM
ROI FOR STREET
LOCATIONS**



DO CARD SYSTEMS WORK FOR STREET LOCATIONS?

The benefits of using a card system to manage arcades are well-known in our industry, but many operators still question if they can afford to install them in a street location. We analyzed these smaller rooms across the Amusement Connect network to show the average ROI and payback period. Our answer is - that you can't afford not to.

01 Labor Savings

Talking with operators who have installed a card system in smaller game rooms, we calculated they are saving about 4 hours per week in labor. Assuming an hourly rate of \$30/hour, this adds up to \$480 per month.

02 Average Revenue Using the Amusement Connect System in Street Locations

Across hundreds of locations with less than 10 games, we found an average revenue of \$4452 per month. Those without a system - \$3116. At a 50% split with the location, that's an increase of \$667 per month.

03 Payback Period

When using only the revenue increase and combining it with the estimated labor savings, the average payback is just over 6 months! Isn't it time to get more Value / Time / Money / Service / Piece of Mind?

STREET LOCATION ANALYSIS

To analyze the performance of our card system, we used an 8-piece game room and assumed that many locations have at least \$1200 in quarters in a hopper. In addition to the many benefits of running a card system remotely, we believe that the long-term benefits of a card system are worth the upfront costs.

Current Revenue (Annual)	\$25,000	\$30,000	\$40,000	\$50,000
With Card System (Annual)	\$32,500	\$39,000	\$52,000	\$65,000
Revenue Increase (Annual)	\$7,500	\$9,000	\$12,000	\$15,000
Cost of Amusement Connect card system - as low as	\$8,265	\$8,265	\$8,265	\$8,265
ROI (Months)	13.2	11.0	8.3	6.6
Labor savings Estimate	\$1,248	\$1,872	\$2,246	\$2,496
ROI (Months with labor included)	11.3	9.1	7.0	5.7

GET STARTED TODAY

Getting your first location started with Amusement Connect is easy and only takes a few steps. The first step is to request a consultation so we can learn more about your business and route. We'll then make recommendations and provide you with a quote. Once your order is placed, we'll work with you to install your new system quickly.

Additional resources:

- [*Customer Success Stories*](#)
 - [*2022 Cashless Card System Buyer's Guide*](#)
 - [*2022 Arcade Performance Report*](#)
-

Request a Consultation

Take the next steps to getting your locations under the Amusement Connect System today.

[Book now](#)